

Dr.J.BALAN

PROFESSOR

Centre for Tourism and Hotel
Management

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Educational Qualifications : M.A., M.T.M., M.Phil., B.Ed., M.B.A., Ph.D

Professional Experience : Teaching – 20 Yrs

FIELD OF SPECIALIZATION

- Tourism Management

RESEARCH SPECIALIZATION

- Tourism Marketing
- Management

Research Supervision:

Program	Completed	Ongoing
Ph.D	12	05
M.Phil	11	

PROFESSIONAL EXPERIENCE

No	Institution	Position	From (date)	To (date)	Duration
1	M.K.U. College, Madurai - 2.	Lecturer & Head, Department of Tourism Management	19.10.1 994	22.10.1 999	5 Years
2.	M.K.U. College, Madurai – 2.	Senior Lecturer & Head, Department of Tourism Management	23.10.1 999	23.10.2 004	5 Years
3.	M.K.U. College, Madurai – 2.	Selection Grade Lecturer & Head, Department of Tourism Management	23.10.2 004	07.08.2 009	5 Years
4.	M.K.U. College, Madurai – 2.	Associate Professor & Head Department of Tourism Management	08.06.2 009	18.09.2 012	4 Years
5.	Centre for Tourism and Hotel Management, Madurai Kamaraj University, Madurai– 625 021	Associate Professor & Director	10.09.2 013	Till date	
6.	DDE, M.K.U. Madurai - 21	Nominated as Director	29.05.2 014	28.05.2 017	3 Years

RESEARCH COLLABORATION (BOTH NATIONAL & INTERNATIONAL)

Name of the Collaborator	Institute	Collaboration Details	Collaboration Output (Papers/Patents/Research/Online)

COMPLETED RESEARCH PROJECT

No	Title of the Project	Funding Agency	Total Grant	Year

ON-GOING RESEARCH PROJECT

No	Title of the Project	Funding Agency	Total Grant	Year
1	Sustainable Development of Heritage Sites: Natural and Cultural perspectives of Tamilnadu – A GIS Perspectives	UGC - MRP	9,79,600	2015

HONORS/AWARDS/RECOGNITIONS

- AWARD – FIRST PRIZE FOR Innovative Practices in Higher Education, Madurai Kamaraj University.
- Individual Achievement & National Economic Growth – National Citizenship Gold Medal Award – Organized by Global Economic Progress & Research Association (GEPR) – New Delhi, on 9th July 2016 at Chennai.
- Moderator in the “International Tourism Conference on Sustaining Tourist Destinations: Implications for Developing countries” At Goa On 03-05-Nov 2017

PUBLICATIONS

S.NO	Particulars	National	International
1	Chapter Contributed in Edited Book		
2	Article in Journal with ISSN	2	
3	Article in Journal with ISSN & Impact Factor	12	

PAPER PRESENTED IN CONFERENCE/SEMINAR/WORKSHOP

S.NO	Particulars	National	International
1	Article in Published with ISBN	6	23
2	Article Presented	6	23

CONFERENCE/WORKSHOP/SEMINAR/TRAINING ORGANIZED

Type	Name	Date(s)	Place	Role Played	Funding Agency
National Seminar	Opportunities & Challenges in Hospitality Education In India	22 & 23 February 2014	Madurai		
WorkShop	Contemporary Issues in Tourism And Hospitality Management	10 April 2015	Madurai		
International Seminar	Hospitality Industry's Issues in the LPG Era	22 March 2018	Madurai		

BOOK PUBLISHED

Title of the Book / Chapter	Author	Publisher	Year	ISBN Number
Fundamentals of Tourism	Dr.J.Balan		2017	978 -93-84193-997

MEMBERSHIP IN ACADEMIC BODIES

1. Chairman, **Board of studies in Hospitality Management**, Madurai Kamaraj University.
2. Chairman, **Board of studies in Tourism**, M.S.University, Tirunelveli.
3. Member, **Board of studies in Tourism Management**, Mother Teresa Women's University, Kodaikanal.
4. Chairman, **Board of studies in Hotel Management and Catering Science (UG & PG)** - Bharathidasan University, Trichy.
5. Member, **Academic Council**, Madurai Kamaraj University from 1996-99.(elected)
6. Member, **Academic Council**, Madurai Kamaraj University from 2012-2013.(ex-officio)

MEMBERSHIP IN PROFESSIONAL BODIES

Member, **Tamil Nadu History Congress**.

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ADMINISTRATIVE EXPERIENCE

Role Played	Particulars	Period (Month & Year)
Head	Dept of Tourism Mgt, MKU College	17 yrs
Principal	MKU College , Madurai -2	2 yrs and 3 months
Director	Centre for Tourism and Hotel Mgt	10.09.2013 to Till date
Director in Charge	Directorate of Distance Education, MKU	05.03.14 to 29.05.14
Director	Directorate of Distance Education, MKU	29.05.2014 to 28.05.2017

CONTACT

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